

daily pattern project
Annika Syrjämäki



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What's it all about?

Daily pattern is a research project exploring the possibilities of content-based textile design in which the daily news is used as the inspiration and content for the patterns.

Why do this?

With the constant flow of information surrounding us at all times, the world in one way has become smaller, but also more complex.

Using the daily news as content and inspiration, this mass of information can be visualized in textile design, re-appropriating traditional approaches to pattern making in order to embed meaning.

Too often textile design is approached from a purely aesthetic perspective. This project explores approaches to textile design that serve not only a stylistic, but also a communicative function in which the resulting form is the direct product of the content itself.

The goal is to explore the potential of interior designs to move beyond stylistic concerns to reveal, directly or laterly, deeper layers of meaning.

How is it done?

The project began by creating a database which collected news from six different newspapers from around the world: The Guardian, The Australian, The Citizen, Shanghai Daily, The Washington Post and The New York Times.

News content would be gathered from these sources several times daily. A variety of other online resources as well as the printed newspaper were also used for content.

I worked together with a programmer to develop Processing (processing.org) applications to analyze and generate patterns from this information.

What are the outcomes?

The initial results mainly consisted of prints on textiles. However, as the project continued it became less about producing an image on textile, and more about working to embed content and information in the materiality of the pieces themselves. This was a challenge in itself, but was quite successful in certain mediums, particularly weaving.



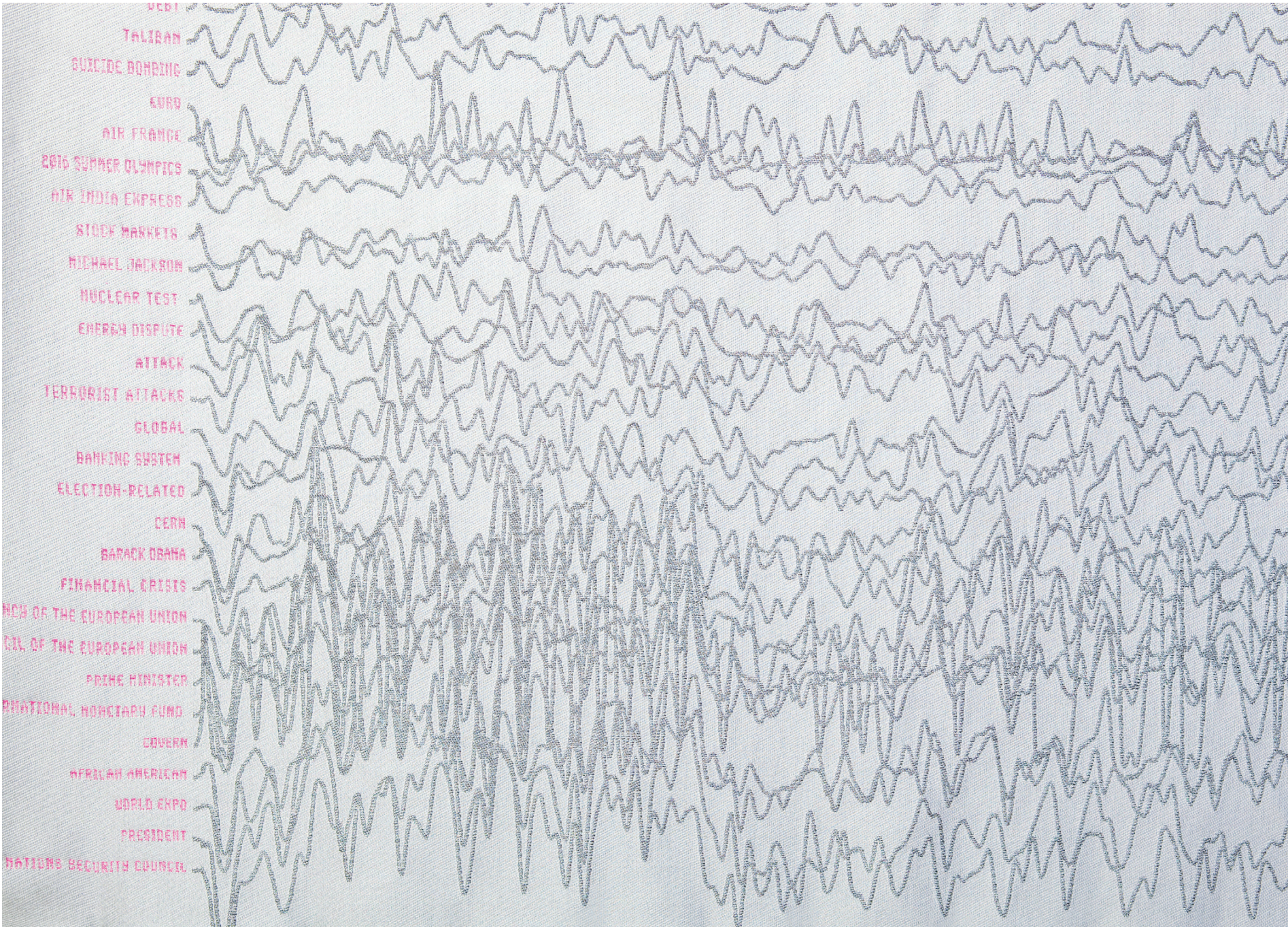
who's talking



1 1/4, 7-8.8, 21x



president vs ash-cloud



president vs ash-cloud (detail)

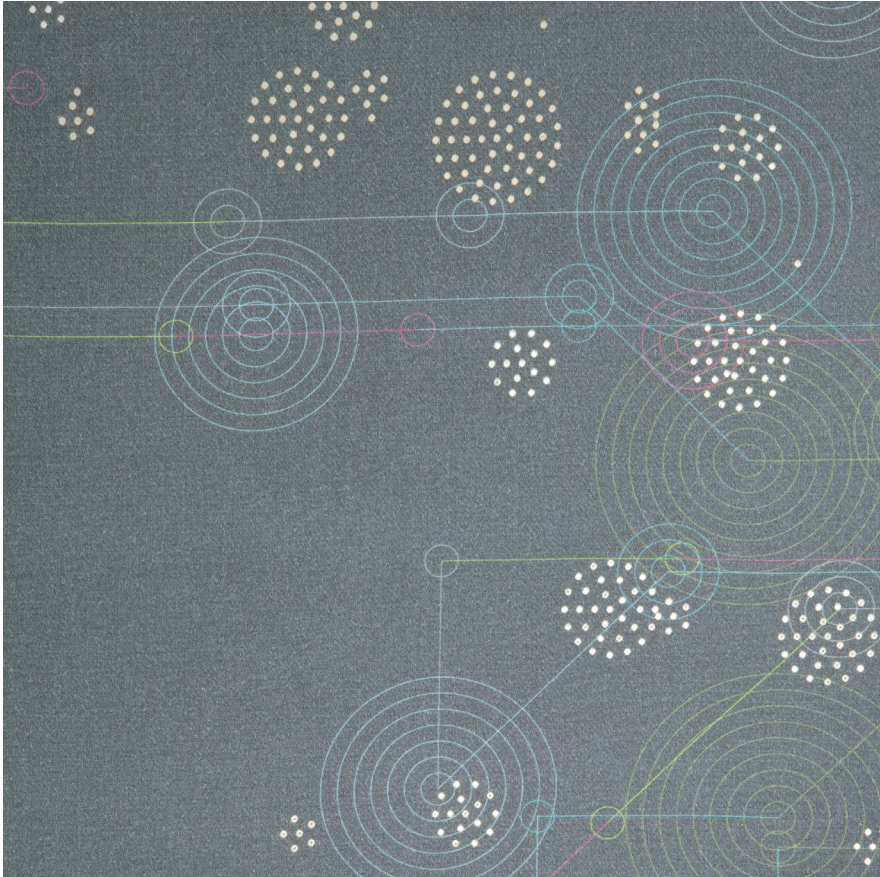




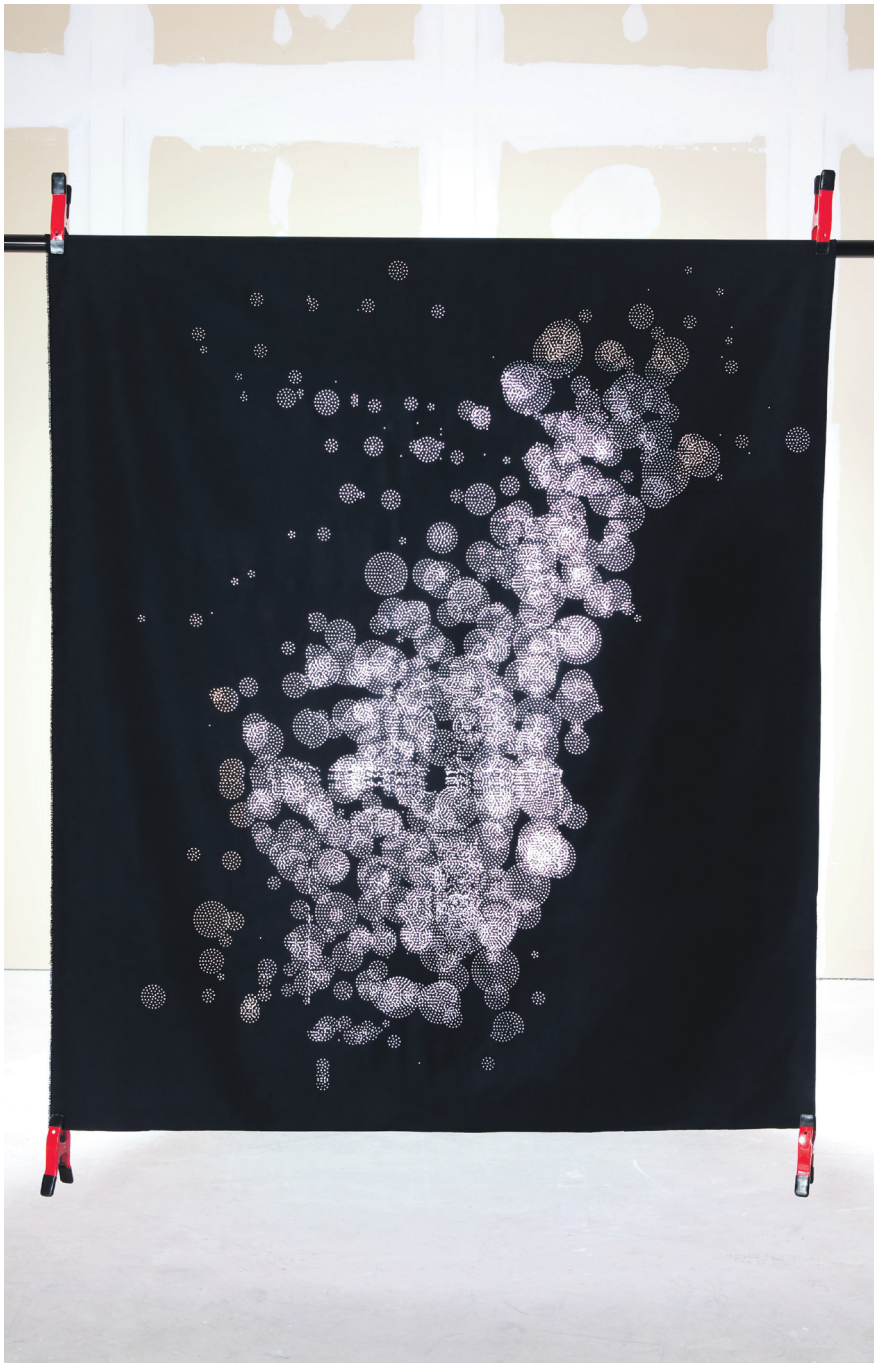
windblows



anyway the wind blows (detail)



sunshower#1



sunshower#2



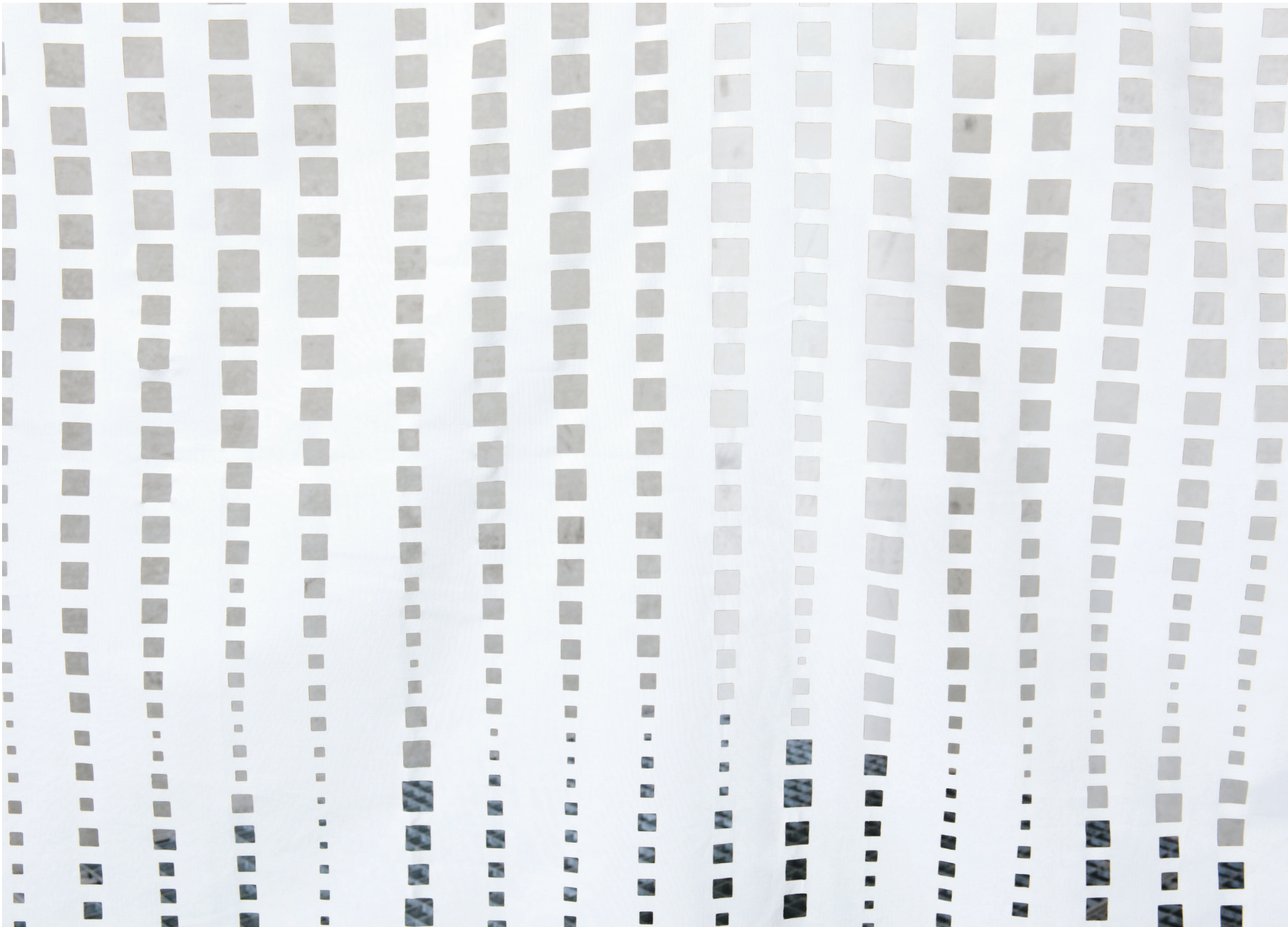
anyway the wind blows







stocks falling #2

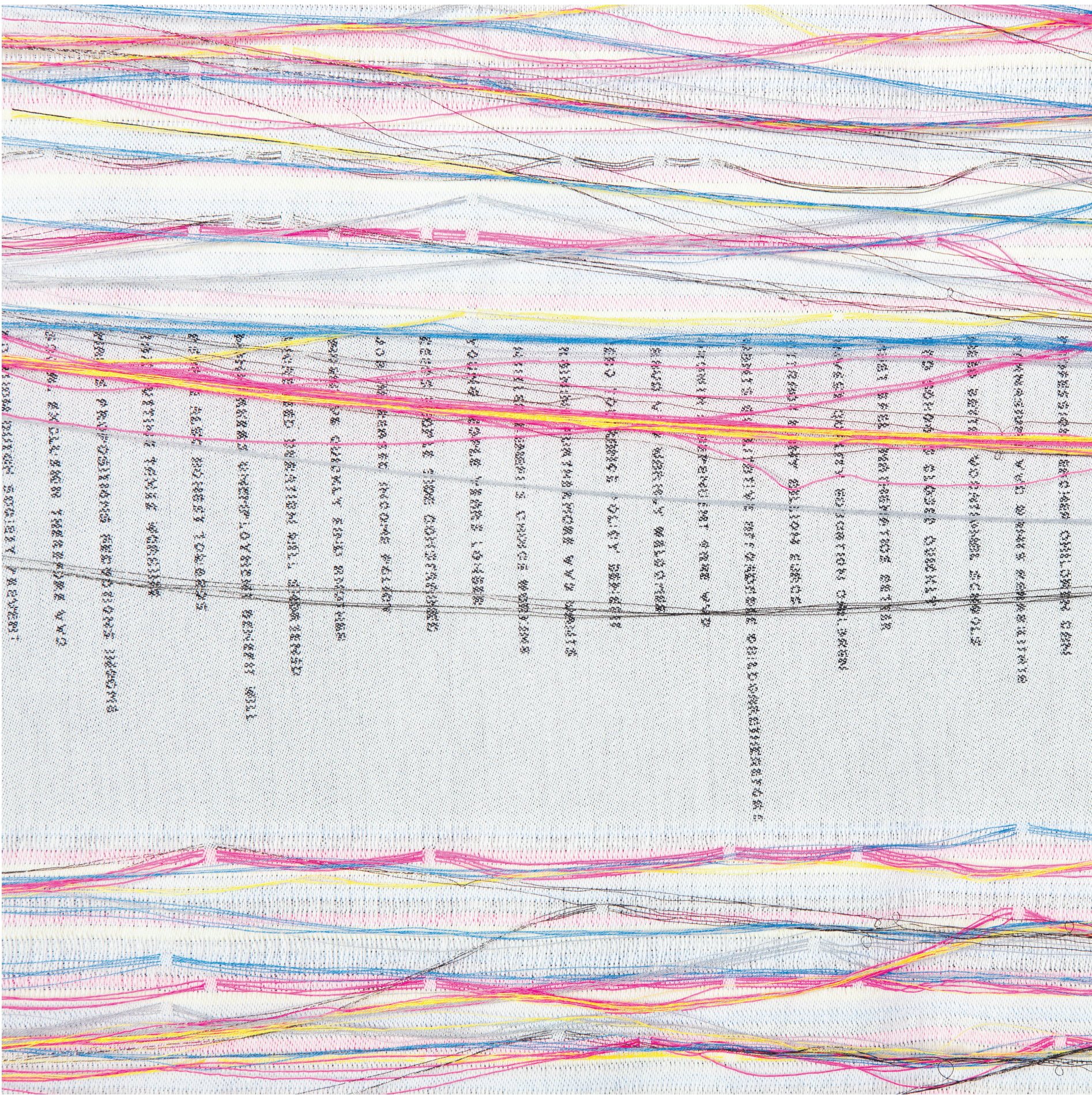


stocks falling #3





political party



political party (detail)

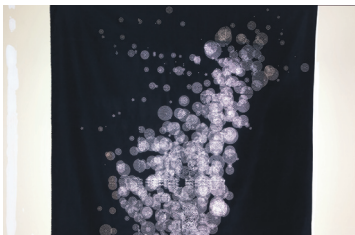
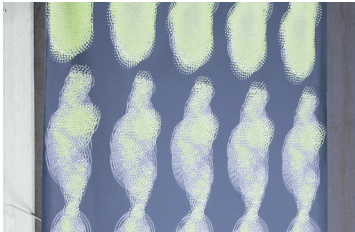


stocks falling random



1 1/4, 7-8.8, 21x

Carpet based on earthquakes in the world 2009/2010. The size of the circles shows the magnitude, the color of the circles shows its depth. The carpet is hand tufted, 150x200 cm



political Party

The source material for this pattern was the text from the election program from 5 different political parties in Sweden and The Netherlands. These included the parties in the coalition leading each country and their most populist parties. Swedish parties: Alliansen and Sverige Demokraterna. Dutch parties: VVD, CDA and PVV. The pattern is build up via an arc diagram, linking the text fragments together. cotton with acrylic



president vs ash-cloud

The pattern is based on 100 words from news headlines over 2009/2010 it shows how often they were used in the media over the course of a year. Cotton with acrylic



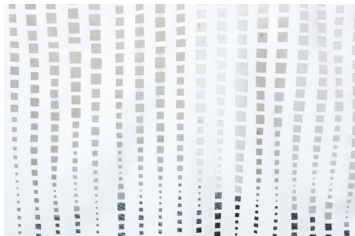
anyway the wind blows

A series of textiles based on the weather forecast from De Volkskrant over the first half of 2010. Prints show wind direction and strength (lines), percentage sun (dots) and percentage rain (circles) during this period. windblows inject -printed silk sunshower#1 -injectprinted cotton with laser-cut sunshower#2 -laser-cut polyester anyway the wind blows -screen printed cotton with transfer



who's talking

This pattern is build up from 4 different tree maps, each from a different newspaper. A program was used to calculate, per newspaper, which country appeared most in the headlines for the first half of 2010. Sources: Top left: Shanghai Daily, Top right: The Guardian, Bottom left: The Citizen, Bottom right: New York Times cotton with polyester



Thanks

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+/-

Headlines from 5 different newspapers over the course of a week. A semantic orientation search engine, Oogle (lust.nl/oogle), was used to determine the degree of positivity or negativity of each headline and to compare between different newspapers. From left to right: Washington Post, The Witness, The Guardian, The Australian, China Daily. Screen printed cotton with transfer.



longevity

This pattern shows how long we care about particular news stories. Headline topics were tracked over a period of time, demonstrating the length of time they retained the interest of the public. inject printed silk

stocks falling

Patterns based on the stock market indices over 52 weeks (2009) using information from Yahoo finance. The information is transformed into a pattern of squares, which was then used for both laser cut and weaving. For the weaving, the waffle technique was used making it more three-dimensional and producing "mountains" from the charts. #1 laser-cut on polyester #2 linnen waffle weft #3 laser-cut cotton



stocks falling random

Based on the stock market indices, then changed into a random pattern Laser-cut silk

Colophon

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